

Background – Presidential Initiative

- On June 17, 2014, the White House released a Presidential Memorandum entitled "Establishing a Comprehensive Framework to Combat Illegal, Unreported, and Unregulated Fishing and Seafood Fraud."
- Established a Presidential Task Force co-chaired by the Departments of State and Commerce and made up of a broad range of other federal agencies.
- Tasked with reporting to the President within 180 days with "recommendations for the implementation of a comprehensive framework of integrated programs to combat IUU fishing and seafood fraud that emphasizes areas of greatest need."

Task Force

Co Chaired by:

Catherine Novelli

Under Secretary for Economic Growth, Energy, and the Environment, Department of State

Dr. Kathryn Sullivan

Under Secretary of Commerce for Oceans & Atmosphere and NOAA Administrator

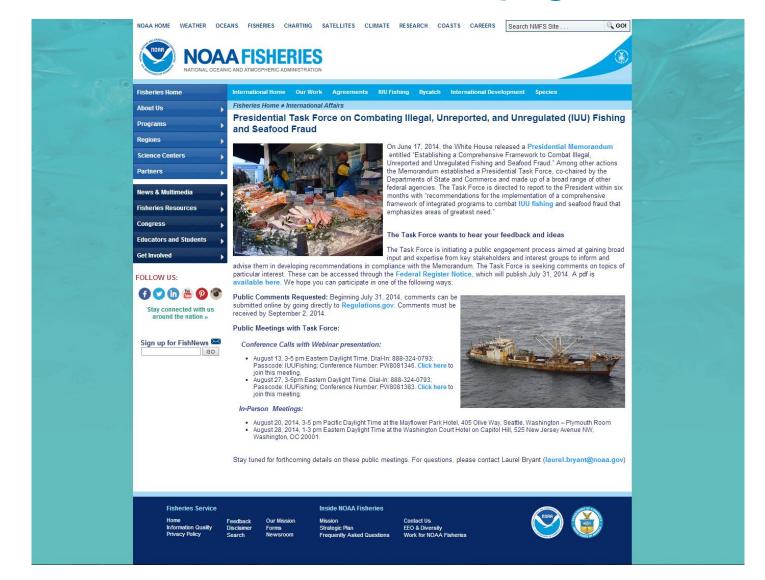
Senior-level representatives from:

Department of Defense	Department of Justice
Department of the Interior	Department of Agriculture
Department of Commerce	Department of Health and Human Services
Department of Homeland Security	Office of Management and Budget
Council on Environmental Quality	Office of Science and Technology Policy
Office of the United States Trade Representative	United States Agency for International Development

Public Engagement Meetings

- The public meetings and request for comments initiates a public engagement process aimed at gaining broad input and expertise from key stakeholders and interest groups to inform and advise the Task Force in developing recommendations in compliance with the Memorandum.
 - August 13, 2014, 3-5 p.m. Eastern Daylight Time Webinar/Conference Call, Conference Call Number: 888-324-0793, passcode: IUU Fishing.
 - August 20, 2014, 3-5 p.m. Pacific Daylight Time In-person meeting Mayflower Park Hotel, 405 Olive Way, Seattle, Washington.
 - August 27, 2014, 3-5 p.m. Eastern Daylight Time Webinar/Conference Call, Conference Call Number: 888-324-0793, passcode: IUU Fishing.
 - August 28, 2014, 1-3 p.m. Eastern Daylight Time In-person meeting Washington Court Hotel on Capitol Hill, 525 New Jersey Avenue NW, Washington, DC 20001.

Presidential Task Force Webpage



Guiding Questions

- How can the government better coordinate its efforts across the full suite of activities related to the seafood supply chain?
- What existing authorities and tools should be enhanced to combat IUU fishing and seafood fraud?
- What are the key opportunities at the international level to address these issues through the regional fishery management organizations and bilateral efforts, such as technical assistance and capacity building?
- What existing authorities should be better coordinated or streamlined to strengthen and harmonize enforcement provisions of U.S. statutes for implementing international fisheries agreements?

Guiding Questions

- What existing authorities should be better coordinated or streamlined to strengthen and harmonize efforts between agencies, including Federal, State and local?
- What opportunities are there, whether existing or new, to work with industry and other partners, including foreign partners, to develop and implement measures such as traceability programs to combat IUU fishing and seafood fraud?
- How prevalent are mislabeling and species substitution within the domestic and foreign seafood supply in general? Where in the seafood supply chain is species substitution most likely to occur, and what role or actions can the federal government provide or enhance to address it?

Guiding Questions

- To what extent is the comingling of seafood products from different origins an issue? Where along the supply chain does it occur?
- What specific actions need to be taken to improve the transparency and traceability of seafood in the supply chain?
- What are the actions and issues the Task Force should prioritize in developing its recommendations for addressing IUU fishing? What about seafood fraud?
- What other topics related to IUU fishing and seafood fraud should the Task Force be aware of in developing and prioritizing recommendations?